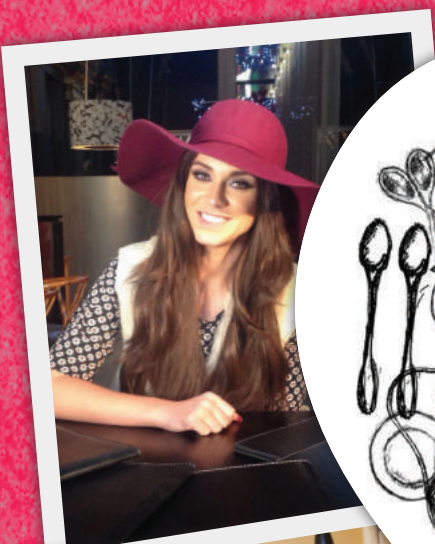
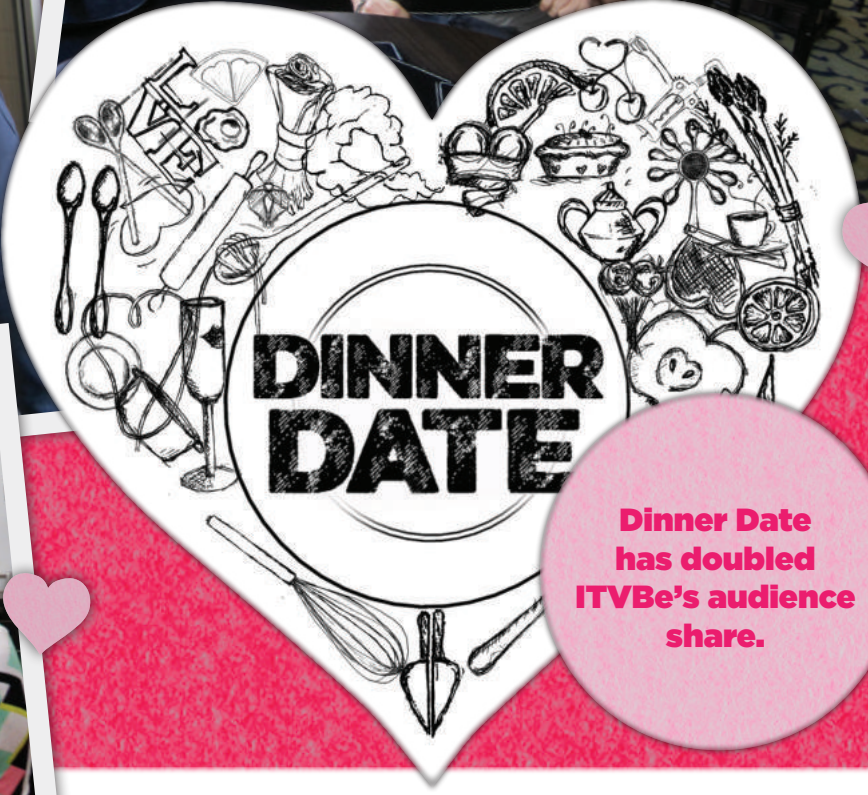


FINDING LOVE THROUGH THE LOVE OF FOOD


11,000
TWITTER FOLLOWERS



7,000 applicants. 786 contributors. 655 menus. 393 meals cooked. 524 dates.
131 second dates. 21 couples dating one month later. One wedding. And counting...



Dinner Date has doubled ITVBe's audience share.



In each episode of Dinner Date one lucky person gets the chance to find romance as they enjoy three very special meals, cooked for them by three very special blind dates.



It's worked all over the schedules: stripped in daytime and as a weekly show in primetime.

The picker is given five menus, each put together by a potential blind date. The five people behind the menus have all come up with a three-course meal but the picker will only be having dinner with three of them. They'll choose their dates based on the menus they most like the look of.

out with them? All three hosts will be scoring their dinner date out of a possible three stars. So the audience knows how they feel even though the picker doesn't.

Over the next three nights the picker meets each of the people behind the menus they've chosen. But before their dinner date turns up on their doorstep each host has to cook the meal their menu promised and that's not always as simple as it sounds.

At the end of the week the picker decides who they want to see for seconds over a romantic meal for two at a top restaurant. One of their dates will be taken out for a meal they haven't had to cook. The other two will be eating in alone with a ready meal for one.

The picker will be the one who decides which of their dates they want to see again but who will want to go

Dinner Date is a format that has something for everyone. There's cooking, kitchen calamities, awkward dates and matches made in heaven. It's a very durable and highly-returnable format.

HAT TRICK INTERNATIONAL LTD +44 (0)20 7184 7777
33 Oval Road, Camden, London NW1 7EA intsales@hattrick.com

+44 (0)20 7184 7778
www.hattrickinternational.com

